

ORDER



KSDK

Orders	Order / Rev:	712737	
	Alt Order #:	06268013	
	Product Desc:	DCCC	
	Estimate:	1569	
	Flight Dates:	09/25/12 - 10/04/12	Primary AE:
	Original Date / Rev:	10/03/12 / 10/03/12	Sales Office:
	Order Type:	Political	Sales Region:
Agency	Name:	Great American Media/ POL	
	Buying Contact:		
	Billing Contact:		
	1010 Wisconsin Ave. NW, Ste. 800	Billing Type:	Cash
	Washington, DC 20007	Billing Calendar:	Broadcast
		Billing Cycle:	EOM/EOC
		Agency Commission:	15%
Advertiser	Name:	Iss/ DCCC	
	Demographic:	A35+	
	Product Codes:	IS-Candidate/US House	
	Priority:	P-1	
	Revenue Codes:	AGY, GEN, POL	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	36	\$53,885.00	\$45,802.25		September 2012	36	\$53,885.00	\$45,802.25	0.00
10/01/12	10/04/12	15	\$19,505.00	\$16,579.25		October 2012	15	\$19,505.00	\$16,579.25	0.00
					Totals		51	\$73,390.00	\$62,381.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Kristin Waskie Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	09/25/12	10/01/12	Days of Our Lives Days of Our Lives	CM	1-2P	MTWTF--	:30	2	\$900.00	P-1	0.00	NM	2	\$1,800.00
DAYS OF OUR LIVES															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$900.00 0.00															
2	KSDK	09/25/12	10/01/12	LN (M-F) LN (M-F)	CM	10-1035p	MTWTF--	:30	2	\$2,700.00	P-1	0.00	NM	2	\$5,400.00
CANX 1X NWS CH5-10P<															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$2,700.00 0.00															
3	KSDK	09/25/12	09/28/12	M-F 10-11A News at 10am	CM	10-11A	-TWTF--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
CANX 1X LOCAL NEWS															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
Week: 09/25/12 10/01/12 -TWTF-- 1 \$350.00 0.00															
4	KSDK	10/01/12	10/01/12	Tonight Show Tonight Show	CM	1035-1137p	M-----	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
CANX 1X TONITE SHW-NBC<															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
Week: 09/25/12 10/01/12 M----- 1 \$1,010.00 0.00															
5	KSDK	10/01/12	10/01/12	M-F 11-12P Today Show III	CM	11A-12P	M-----	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
CANX 1X TODAY SHOW 3															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	KSDK	10/01/12	10/01/12	M-F 11-12P Today Show III	CM	11A-12P	M-----	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
CANX 1X TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 M----- 1 \$575.00 0.00															
6	KSDK	10/01/12	10/01/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p	M-----	:30	1	\$575.00	P-1	0.00	NM	1	\$575.00
CANX 1X SHOW ME ST LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 M----- 1 \$575.00 0.00															
7	KSDK	09/25/12	09/28/12	M-F Noon News Noon News	CM	12-1230p	-TWTF--	:30	1	\$630.00	P-1	0.00	NM	1	\$630.00
CANX 1X LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 -TWTF-- 1 \$630.00 0.00															
8	KSDK	09/25/12	10/01/12	M-F 4P News News 5 at Four	CM	4-430P	MTWTF--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
CANX 1X NWS5 1ST@FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 1 \$900.00 0.00															
9	KSDK	09/25/12	09/28/12	M-F 430-5p Jeopardy	CM	430-5p	-TWTF--	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
CANX 1X JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 -TWTF-- 1 \$1,010.00 0.00															
10	KSDK	10/01/12	10/01/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
CANX 1X LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 M----- 1 \$2,250.00 0.00															
11	KSDK	09/25/12	09/28/12	M-F 5-6A 5-6a	CM	5-6A (5:00 AM-6:00 AM)	-TWTF--	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
CANX 2X NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 -TWTF-- 1 \$450.00 0.00															
12	KSDK	10/01/12	10/01/12	M-F 5P News Nightly News Adj	CM	528-530p (5:28 PM-5:30 PM)	M-----	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
CANX 1X NBC NIGHTLY NEWS ADJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 M----- 1 \$3,375.00 0.00															
13	KSDK	09/25/12	09/28/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	-TWTF--	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00
CANX 1X LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 -TWTF-- 1 \$2,025.00 0.00															
14	KSDK	09/25/12	09/28/12	M-F 6-7A 6-7a	CM	6-7A	-TWTF--	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
CANX 1X TODAY-LOUIS-6<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 -TWTF-- 1 \$1,010.00 0.00															
15	KSDK	09/25/12	09/28/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	-TWTF--	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00
WHEEL-FORTNE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 -TWTF-- 1 \$2,025.00 0.00															
16	KSDK	09/25/12	10/01/12	M-F NBC Today 7-9A	CM	7-9A	MTWTF--	:30	7	\$1,010.00	P-1	0.00	NM	7	\$7,070.00
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 7 \$1,010.00 0.00															
17	KSDK	09/25/12	09/28/12		CM	9-10A	-TWTF--	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00

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34	KSDK	10/01/12	10/01/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M-----	:30	1	\$2,250.00	P-1	0.00	NM	1	\$2,250.00
WHEEL-FORTNE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	M-----		1	\$2,250.00			0.00					
35	KSDK	10/01/12	10/01/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	M-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	M-----		1	\$800.00			0.00					
36	KSDK	09/30/12	09/30/12	LN2 (Su) LN2 (Su)	CM	1033p-11p	-----S	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$1,125.00			0.00					
37	KSDK	09/27/12	09/27/12	Thu Prime C Rock Center with BW	CM	9-10P	---T---	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$3,375.00			0.00					
38	KSDK	09/25/12	09/28/12	M-F 4-5A 4-5A	CM	4-5A	-TWTF--	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-TWTF--		3	\$50.00			0.00					
Totals														51	\$73,390.00